

# SCOUT FOR AZURE

## AI Powered Azure Optimisation

### Business Challenge

Many businesses have made the move to Azure expecting to see a variety of benefits, including cost reductions and better visibility over their estate. However, often these benefits are not fully realised due to poor optimisation. Whilst there are ways to increase visibility and optimise for cost and security, businesses rarely have the time or expertise to effectively optimise their Azure infrastructure.

### Product Summary

SCOUT is an AI-powered platform specifically designed to help organisations optimise cost, security and resource management within Azure subscriptions and consumption.

Where other cost optimisation tools, such as Microsoft Cost Management, allow surface-level monitoring and optimisation, SCOUT takes it to the next level with in-depth governance, cost management, admin logs, tagging and cost allocation.

### Product Features

#### Optimise

##### *Detailed Recommendations*

SCOUT's recommendations engine provides actionable recommendations that drive cost optimisation, tailoring each strategy to your cost profile objectives.

##### *Cost Strategies*

With the cloud landscape constantly evolving, SCOUT enables you to help your customers to have a comprehensive understanding of contractual usage optimisation, sprawl and right-sizing.

#### Secure

##### *Zero Trust Alignment*

SCOUT was designed in alignment with multiple pillars of Zero Trust, including identities, networks and policy optimisation with the ability to track and measure security posture improvements over time.

### ***Secure Identities***

Improve the organisation and efficiency of Active Directory and Azure tags by using business context, automation and optimal license allocation, while tracking resource usage and managing staff changes.

## **Benefits**

### **Reduce Azure Spend**

On average, SCOUT will reduce a customer's annual Azure spend by 30%. This is achieved through AI-powered understanding of usage and expenditure to regain control over cloud resources and their costs.

### **Gain Clarity on Azure Billing**

SCOUT's analytics and reporting capabilities can help you identify duplicate functionality and associated costs in your Azure environment. These insights can enable you to reduce your expenditure or assign these costs to improving their security posture.

### **Follow Best Practices**

By asking the right questions about resilience, security, usage optimisation, and cost, you can help yo get the most out of your Azure investment. These best practices will not only reduce costs and improve security but also enhance customer satisfaction and reduce churn.

### **Improve Security Posture**

SCOUT can help you identify gaps in your customers' and prospects' security posture without requiring multiple third-party solutions. The AI-powered recommendations will indicate which applications should be replaced and highlight potential cost savings.

### **Stay Compliant**

SCOUT can assist businesses in achieving regulatory compliance and streamline compliance reporting. The Tagging Engine categorises services, enabling you to identify business-critical services to invest in and optimise and which areas can be ignored.

**Want to know more? Contact our team at  
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